



# **BRAVO! SPONSORSHIP OPPORTUNITIES**

# Presenting Sponsor - \$25,000

2 VIP tables of 8 (16 guests total) | Opportunity to make brief remarks from podium | Full-screen electronic ad looping during dinner—ad appears 5 times per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, Hartford Business Journal Ad, and other event signage | \$10 ticket discount for employees or company guests to HSO's 2019-2020 Masterworks concerts\*

# Orchestra Sponsor - \$20,000

1 Premier table of 10 guests | Recognition from the podium | Full-screen electronic ad looping during dinner—ad appears 4 times per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, Hartford Business Journal Ad, and other event signage | \$10 ticket discount for employees or company guests to HSO's 2019-2020 Masterworks concerts\*

# Concerto Sponsor - \$15,000

1 Premier table of 10 guests | Recognition from the podium | Full-screen electronic ad looping during dinner— ad appears 3 times per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, Hartford Business Journal Ad, and other event signage | \$10 ticket discount for employees or company guests to HSO's 2019-2020 Masterworks concerts\*

# Overture Sponsor - \$10,000

1 Premier table of 8 guests | Recognition from the podium | Full-screen electronic ad looping during dinner— ad appears 3 times per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, Hartford Business Journal Ad, and other event signage | \$10 ticket discount for employees or company guests to HSO's 2019-2020 Masterworks concerts\*

#### Sonata Sponsor - \$5,000

1 table of 8 guests | Full-screen electronic ad looping during dinner - ad appears 1 time per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, and Hartford Business Journal Ad | \$10 ticket discount for employees or company guests to HSO's 2019-2020 Masterworks concerts\*

#### Reception Sponsor - \$5,000 Limited Availability

1 table of 8 guests | Logo or name branded cocktail napkins during reception | Full-screen electronic ad looping during dinner— ad appears 1 time per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, and Hartford Business Journal Ad | \$10 ticket discount for employees or company guests to HSO's 2019-2020 Masterworks concerts\*

#### Rhapsody Sponsor - \$2,500

Seating for 4 guests | Full-screen electronic ad looping during dinner— ad appears 1 time per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, and Hartford Business Journal Ad | \$10 ticket discount for employees or company guests to HSO's 2019-2020 Masterworks concerts\*

# **CUSTOMIZED SPONSORSHIPS AVAILABLE!**

Décor, specialty drink, production, technology & innovation, printing, and more! Contact us for more information.

Please Note: Deadline for logo inclusion in invitation is January 31, 2020.

Sponsor benefits are dependent on date of confirmation.

Logo size and prominence is based on sponsorship level.

\* Discount offer not valid on previously purchased tickets. Fees apply.



# SPONSORSHIP AGREEMENT

\$25,000 Presenting	Sponsor \$5,000	\$5,000 Sonata Sponsor		
\$20,000 Orchestra \$	tra Sponsor \$5,000 Reception Sponsor			
\$15,000 Concerto S	ponsor \$2,500	0 Rhapsody Sponsor		
\$10,000 Overture Sp	oonsor Other	: \$		
We cannot be a spo	onsor at this time, but plea	se accept our gift of: \$		
Company Name (as you wish to be listed	in Bravo! materials)			
Contact Name	Title			
Address				
City	State	Zip		
Phone	Email			
Payment Information:				
Please provide an invoice to the contact above		Check enclosed		
Check to be sent (please make chec	ck payable to <b>The Hartford</b> \$	Symphony Orchestra)		
Please bill my credit card: □ AMEX	☐ Discover	□ Mastercard	□ Visa	
Card Number	Exp. Date	Security Code		
Amount	Signature			
I hereby commit to the above indicate	d sponsorship level for th	ne HSO's 2020 Bravo! G	ala.	
gnature of company representative		Date		

The Hartford Symphony Orchestra is a qualifying tax-exempt organization as described in section 501(c)3 of the Internal Revenue Code. For tax purposes, the estimated fair market value is \$170 per attendee. Contributions and ads are deductible as provided by law.