



Greetings from your Hartford Symphony!



Bravo! Our well-titled annual event appropriately applauds our gifted musicians, our education and community programs, and each of you for your generous and loyal support of the Hartford Symphony Orchestra.

Thanks to sponsors, patrons, and donors, Bravo! 2018 generated net revenue of over \$212,000 exceeding our initial goal by over \$40,000. The true success of Bravo are you, our generous sponsors, whose gifts support the real celebration: to sustain and expand the HSO's community and education programs and bring music to everyone, including underserved children and families, people in health care institutions and rehabilitation centers. Our programs reach those with the greatest need: 62% of participating students qualified for free and reduced lunch, and 64% of participating schools qualified for Title I funding. We could not do any of this without you.

Bravo! 2019 will take place on Saturday, April 27, 2019 at the Connecticut Convention Center and will include a cocktail reception, a 5-star dinner and, of course, the thrilling ingredient that makes the HSO unique: a full orchestra performance in a magical and intimate setting. A lively auction, along with a dessert reception "after party", with plenty of time for dancing to the HSO's jazz ensemble, will complete a stellar evening.

The entire HSO team, including Music Director Carolyn Kuan, are working together to create an event worthy of your applause. Please - mark your calendar for April 27, 2019 – and review the enclosed sponsorship information. There are multiple options to allow for sponsorship flexibility or recognition. We are ready to showcase your company's support on the promotional and event materials.

From each of us – thank you for taking advantage of this opportunity and for helping to bring music to our community. Your generosity is critically needed – and deeply appreciated.

Warmly,

Jeff Verney  
Gala Co-Chair

Rebecca Corbin Loree  
Gala Co-Chair

Ruth Sovronsky  
HSO Director of Development

# Key Information

**Date** Saturday April 27<sup>th</sup>, 2019

## Co Chairs

Jeff Verney  
Rebecca Corbin Loree

## Time

6pm—Cocktail Reception &  
Silent Auction

7pm—Dinner

8:15pm—Live Auction

8:45pm—Performance by the HSO

9:15pm—Dessert, Dancing & More

**Location** Exhibit Hall at the CT  
Convention Center

100 Columbus Blvd, Hartford, CT

## Committee Members

Wes Boyd	Jerry & Barbara Hess
Shari Cantor	Jeffrey & Nancy Hoffman
Donna Collins	Val Jasinski
Joseph Coray	Margaret Lawson
Denise Davis	Bob Murray
Jennifer DiBella	Joseph Spada
Tony Falcetti	Sharon Travis
Marlene Ferreira	Betsy Udal
Muriel Fleischmann	
Brenda Geitz	
Meghan Hayden	

## High Visibility for Your Company

- ⇒ Over **130,000** people viewed the HSO's website last season.
- ⇒ 430+ Local community and business leaders attended the *Bravo!* gala in 2018.
- ⇒ More than 1,500 people will receive the invitation with your logo on it.
- ⇒ The HSO has over 7,000 likes on our Facebook page, with very active views and comments, and enjoys a robust social media presence.
- ⇒ **Your sponsorship will inspire creativity in classrooms across the region, and will bring an appreciation of music into the lives of children and inspire them to succeed in school.**



# SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor - \$25,000

- Premier VIP gala seating - 2 tables of 8 guests each (16 guests total)
- Opportunity to make brief remarks from podium
- Full page ad in Gala program book

## Orchestra Sponsor - \$20,000

- 1 VIP table of 10 guests
- Recognition from podium
- Full page ad in Gala program book

## Concerto Sponsor - \$15,000

- Premier VIP gala seating - 1 table of 10 guests
- Recognition from podium
- Half page ad in Gala program book

## Overture Sponsor - \$10,000

- Premier VIP Gala seating - 1 table of 8 guests
- Recognition from podium
- Half page ad in Gala program book

## Sonata Sponsor - \$5,000

- Premier Gala seating - 1 table of 8 guests
- Quarter page ad in Gala program book

## Reception Sponsor - \$5,000

- Premier Gala seating - 1 table of 8 guests
- Quarter page ad in Gala program book
- Logo recognition on cocktail napkins during reception

## Rhapsody Sponsor \*- \$2,500

- Premier Gala seating – 4 guest seats
- Quarter page ad in Gala program book

We are happy to create a customized sponsorship package based on your needs! Be in touch!

## All\* Sponsorships include:

- Logo recognition on invitation
- Logo recognition in pre and post-Gala advertisements in the Hartford Business Journal
  - Logo recognition on sponsor signage prominently displayed at event
    - Logo recognition on power point screen loop in ballroom
      - Logo inclusion in HSO Program Guide
  - Logo inclusion in three special advertisements in the Hartford Business Journal
    - Logo inclusion in additional *Bravo!* 2019 print promotions
  - Discount of 10% on tickets for employees and other company guests to 2018-19 Masterworks and POPS! Concerts

*\*Rhapsody sponsors receive listing recognition instead of logo recognition for all of the above*

**Deadline for logo inclusion in invitation and program book is January 30, 2019**

# Proceeds from the Bravo! Gala support HSO's Education and Community Programs.

The Hartford Symphony Orchestra education and community engagement programs bring high quality music learning experiences to audiences of all ages, develop relationships with the community, and increase support for music education at the school level.

The broad spectrum of musical activities engages, educates, enlivens, and enriches our community with the profound and transforming experience of live music.

In 2017-18, HSO education and community engagement programs reached almost 13,000 students from 66 schools in 24 towns across the state of Connecticut.

62% of participating students qualified for free and reduced lunch, and 64% of participating schools qualified for Title I funding.

Four times during each school year, our **Discovery Concert Series** brings elementary school students from Greater Hartford and beyond to innovative school day performances held at The Bushnell Center for the Performing Arts. Each production illuminates orchestral music alongside themes from history, culture, and even math and science!



**Symphony In Schools** brings HSO chamber ensembles into the classroom for interactive and collaborative performances. Students learn all about musical instruments and the way they work and sound together, hear some incredible music, and absorb a blending of arts and academics in an engaging, interdisciplinary presentation.

**Musicians Care Project** seeks to enhance the quality of life for people of all ages whose healthcare needs prevent them from taking part in traditional music performances with live, interactive musical experiences.



The HSO's **Family Series**, programs which bring together small chamber music concerts and instrument discovery labs at community venues across the state of Connecticut, has expanded to five events this year!

The **Instrument Discovery Lab** is a musical laboratory that gives children the opportunity to see, hear, touch, and play! Kids have a blast learning how playing a musical instrument is a whole-body experience, and feeling each instrument's vibrations humming differently from head to toe.



**Musical Dialogues** is a unique series of free concerts which provides audience members with an opportunity to engage in conversation with the musicians, bringing communities together around the beauty and joy of live music.



Saturday, April 27, 2019 — Exhibit Hall at CT Convention Center

## SPONSORSHIP AGREEMENT\*

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor - \$25,000 | <input type="checkbox"/> Sonata Sponsor - \$5,000    |
| <input type="checkbox"/> Orchestra Sponsor—\$20,000    | <input type="checkbox"/> Reception Sponsor - \$5,000 |
| <input type="checkbox"/> Concerto Sponsor - \$15,000   | <input type="checkbox"/> Rhapsody Sponsor - \$2,500  |
| <input type="checkbox"/> Overture Sponsor - \$10,000   | <input type="checkbox"/> Other - \$ _____            |
- We cannot be a sponsor at this time, but please accept our gift of: \$ \_\_\_\_\_

Company: \_\_\_\_\_  
*(as you would like it listed in printed materials)*

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I hereby commit to the above indicated sponsorship level for the Hartford Symphony Orchestra's 2019 Bravo! Gala.

\_\_\_\_\_  
Signature of company representative

\_\_\_\_\_  
Date

**Payment Information:**

- Please provide an invoice to the contact above
- Check enclosed
- Check to be sent (please make check payable to The Hartford Symphony Orchestra)
- Please bill my credit card:

\_\_\_ MASTERCARD    \_\_\_ VISA    \_\_\_ AMEX    \_\_\_ DISCOVER

CC# \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

\*Sponsor benefits are dependent on date of commitment.

Please submit this form to Joyce Hodgson, [jhodgson@hartfordsymphony.org](mailto:jhodgson@hartfordsymphony.org)  
or by mail to Hartford Symphony Orchestra 166 Capitol Ave. Hartford, CT 06106